



## FOR IMMEDIATE RELEASE

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### **HENRY A. DAVIDSEN: MASTER TAILORS & IMAGE CONSULTANTS CELEBRATES A DECADE IN BUSINESS WITH SUIT DRIVE CHALLENGE**

Philadelphia, PA – MARCH 17th, 2016 – **Henry A. Davidsen: Master Tailors & Image Consultants**, Philadelphia’s leader in custom tailored clothing, is pleased to celebrate 10 years in business this March. The prominent men’s clothier is celebrating by challenging Philadelphians to donate 1,000 suit items. **President of Henry A. Davidsen, Brian Lipstein** is throwing down the gauntlet with an eight-week challenge to benefit **Career Wardrobe and MenzFit**.

“A suit is more than just about how you look – it’s about how you feel, and it’s important to feel your absolute best during a job interview,” said Lipstein. “The Suit Drive gives men looking to re-enter the workforce a chance at a new beginning. Through this campaign, we have an opportunity to truly make a difference in people’s lives and celebrate a decade of successful business in Philadelphia.”

The eight-week initiative that will collect donations of gently-used professional attire including suits, ties, jackets, shirts, pants, belts and shoes, to benefit unemployed Philadelphians reentering the job force. Clothing will be collected at the newly expanded and enhanced Henry A. Davidsen showroom in Rittenhouse as well as the following participating businesses.

Henry A. Davidsen Showroom | 1701 Spruce St, 2nd Floor | Philadelphia PA  
Philadelphia Soul | 4 Echelon Plaza at 201 Laurel Rd | Voorhees NJ  
American Executive Centers | Various Locations | [www.americanexecutivecenters.com/](http://www.americanexecutivecenters.com/)  
Downingtown Country Club | 93 Country Club Drive | Downingtown PA  
Blue Heron Pines | 550 Country Club Drive | Galloway NJ  
Ramblewood Country Club | 200 Country Club Parkway | Mount Laurel NJ  
Riverwinds Golf + Tennis Club | 270 Eagle Point Rd | West Deptford NJ  
Running Deer Gold Club | 1111 Parvin Mill Rd | Pittsgrove NJ  
Valleybrook Country Club | 200 Goldview Drive | Blackwood NJ  
Expert Technology Associates | 400 Davis Drive | Plymouth Meeting  
BRICK and MORTAR | 315 N 12th Street | Philadelphia PA  
PUNCH Media | 7151 Sprague St | Philadelphia PA  
1SEO | 1414 Radcliffe St Suite 100 | Bristol PA  
The Safeguard Group, Inc. | 100 Granite Drive Suite 205 | Media PA  
VERY Real Estate | 303 Chestnut St | Philadelphia PA

The Suit Drive will culminate with a **three day Trunk show, April 19<sup>th</sup> through 21<sup>st</sup>**, featuring premier vendors such as Dormeuil – purveyors of luxury fine cloths and Adrian Jules – bespoke tailor for Henry A Davidsen’s highest end line of custom suits.

As a thank you, **donors will receive 15 percent off** the regular retail price of their next suit purchase from Henry A. Davidsen. And to help spread the word about the Suit Drive, Henry A. Davidsen is encouraging people to share the **#HDSuitDrive** hashtag on their social media when they donate. Henry A. Davidsen is located at 1701 Spruce Street, for more information please visit [www.henrydavidsen.com](http://www.henrydavidsen.com)

"MenzFit changes lives, families and communities and is the premier organization serving the needs of disadvantaged men," says Founder & President, Rhonda Willingham. "This is done by ensuring long-term gainful employment and financial fitness through skills training, coaching, interview-appropriate clothing, ongoing career development support, and financial literacy."

#### **ABOUT HENRY A. DAVIDSEN**

Henry A. Davidsen Master Tailors & Image Consultant’s offers perfectly tailored professional and special occasion clothing by appointment only. Exclusively located on the second floor at 1701 Spruce St. Philadelphia, PA, Henry A. Davidsen offers one-on-one consultations for the finest custom tailored clothing, casual wear, accessories and image consulting for professionals. Awarded several prestigious “Best of Philly” awards from Philadelphia Magazine Henry A. Davidsen was founded in 2006 and is owned and operated by CEO Brian Lipstein. For more information about Henry A. Davidsen please visit [www.henrydavidsen.com](http://www.henrydavidsen.com).

Career Wardrobe is a nonprofit social enterprise that uses clothing and professional development to empower unemployed individuals to work. The Boutique is the cornerstone of the program and provides professional clothing to individuals in transition. Job seekers can shop at no cost with a referral or for a small fee if they are not receiving government assistance. In Philadelphia, the Boutique is also open to public where savvy shoppers can find great deals on women’s designer and contemporary clothing with all sales supporting our services. For more information, visit [www.careerwardrobe.org](http://www.careerwardrobe.org).

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